

CANADIAN ASSOCIATION OF NATUROPATHIC DOCTORS

Calendar for Naturopathic Medicine Week 2022



CHANNEL	DATE	CONTENT PILLAR	COPY + CTA	THUMBNAIL
Week 1				
Instagram	Monday, May 9	Partnering with patients	Join us in celebrating #NatMedWeek2022 from May 15-21! A growing number of Canadians are seeking naturopathic medicine to maintain or improve their overall health and well-being. Naturopathic doctors look beyond treating and suppressing symptoms to determine the root cause of illness. Click the link in our bio to learn more! #BetterHealthTogether	
Facebook	Monday, May 9	Partnering with patients	Join us in celebrating #NatMedWeek2022 from May 15-21! A growing number of Canadians are seeking naturopathic medicine to maintain or improve their overall health and well-being. Naturopathic doctors look beyond treating and suppressing symptoms to determine the root cause of illness. Visit https://www.cand.ca to learn more!	
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Instagram	Tuesday, May 10	Partnering with Healthcare Professionals	An integrated approach to medicine combines conventional and naturopathic therapies to support optimal health and well-being. Interested in adding a	

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Instagram	Thursday, May 12	Partnering with patients	Are you interested in a more holistic approach to health and wellness? Naturopathic doctors acknowledge the therapeutic value of collaboration and work with their patients to achieve #BetterHealthTogether. Click the link in our bio for more information. #NatMedWeek2022	
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Instagram	Friday, May 13	Partnering with healthcare professionals	Multi-disciplinary healthcare teams combine conventional and naturopathic medicine to treat an individual's health concerns. Integrated medicine takes a collaborative approach to improve health outcomes and enhance patient satisfaction. Click the link in our bio to learn more! #NatMedWeek2022	
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Week 2				
Instagram	Sunday, May 15	General	It's #NatMedWeek2022! Naturopathic Medicine Week celebrates the value of naturopathic medicine, highlighting	

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			naturopathic doctors and their role in providing comprehensive, integrated care to Canadians from coast to coast. Click the link in our bio to learn more! #BetterHealthTogether	
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Instagram	Tuesday, May 17	Partnering with patients	Naturopathic medicine can offer a new perspective on safe and effective ways to maintain and restore health. Naturopathic doctors can provide comprehensive, individualized care to identify biochemical and physiological imbalances and improve quality of life. Click the link in our bio to learn more! #NatMedWeek2022	
Facebook	Tuesday, May 17	Partnering with patients	Naturopathic medicine can offer a new perspective on safe and effective ways to maintain and restore health. Naturopathic doctors can provide comprehensive, individualized care to identify biochemical and physiological imbalances and improve quality of life. Visit https://www.cand.ca/ to learn more!	

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Instagram	Wednesday, May 18	Partnering with Healthcare Professionals	<p>Did you know that collaborative care models are more important than ever? Click the link in our bio to visit the @candjournal and learn more about the benefits of multi-disciplinary healthcare teams in community settings. #NatMedWeek2022</p>	
Facebook	Wednesday, May 18	Partnering with Healthcare Professionals	<p>Did you know that collaborative care models are more important than ever? Click the link below to visit the CAND Journal and learn more about the benefits of multi-disciplinary healthcare teams in community settings. https://candjournal.ca/index.php/candj/article/view/61/51</p>	
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Week 3				
Instagram	Monday, May 23	Partnering with Healthcare Professionals	Thank you for participating in our #NatMedWeek2022 celebrations! Multi-disciplinary healthcare teams are a recognized best practice and are becoming increasingly popular in Canada. Naturopathic doctors work in collaboration with other healthcare professionals to provide high-quality, individualized care. Click the link in our bio to learn more! #BetterHealthTogether	

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Instagram	Wednesday, May 25	Partnering with patients	<p>A growing number of Canadians are seeking naturopathic medicine to achieve optimal health. Naturopathic doctors combine the healing power of nature with modern, scientific knowledge to develop comprehensive treatment plans for their patients. Click the link in our bio to learn more! #NatMedWeek2022</p>	
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<p>Instagram</p>	<p>Thursday, May 26</p>	<p>Partnering with Healthcare Professionals</p>	<p>Dr. Robyn Prescott, ND works in collaboration with other healthcare professionals on a multi-disciplinary healthcare team. "I am honoured to play a very essential and unique role on the healthcare team. I work with a neurosurgeon, an orthopedic surgeon and a dermatologist to provide amazing care for our patients."</p>	
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